



Business Sponsor Membership - 2018

Dear Lake St. Catherine Community Business Owner,

The Lake St. Catherine Association was created as a public charity to receive donations, grants or contributions and to utilize its income and assets for the preservation, protection and maintenance of Lake St. Catherine.

Each year, the Lake St. Catherine Association (LSCA) reaches out to LSC property owners and local businesses to raise money via membership dues to help fund various projects, including: maintaining lake navigation and protection buoys, conducting free boating safety courses, testing the lake water quality, inspecting boats for invasive species as part of our Greeter program, and our yearly milfoil treatment program. The LSCA also funds special projects like the restoration of the Lily Pond channel, which was completed in September of 2017.

Beginning with the 2018 season, the Lake St. Catherine Association will begin offering a Business Sponsor Membership to local businesses in the LSC region. We believe this membership level will be mutually beneficial for your business and the LSCA.

The Business Sponsor Membership for \$250 per season will include:

1. A listing on our 'Sponsors' page on www.lakestcatherine.org with your logo, a link to your web or Facebook page, including a brief description of your business and services.
2. The posting of your events and special occasions to our Events & LSC Community Website Calendar.
3. A posting on our Blog and Facebook page about your business as a 'Sponsor Spotlight' feature.
4. A posting for your business in our Spring and Fall newsletters. Newsletters will be made available to the community in both printed and digital versions.

Since our new website launched in October of 2016, we've averaged 1,354 visits per month and averaged 1,842 visits during the the May-September 2017 period.

If you'd like to become a Business Sponsor Member for the 2018 season, please visit our site at www.lakestcatherine.org and click on Become A Member under the Membership menu. You'll be able to select the Business Sponsor Membership and submit your dues via credit card. Or, you can fill out the attached Business Sponsor Membership form.

After your dues are received, we'll contact you to set up your membership benefits detailed above.

If you have additional questions about this new membership, please email us at info@lakestcatherine.org, or call Jeremy Jones at 518-461-4679 to discuss.

Thank you for your support!



2018 Business Sponsor Membership Application

Business Sponsor Membership to the Lake St. Catherine Association: \$250

Includes:

1. A listing on our 'Sponsors' page on www.lakestcatherine.org with your logo, a link to your web or Facebook page, including a brief description of your business and services.
2. The posting of your events and special occasions to our Events & LSC Community Website Calendar.
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Business: _____

Owner: _____

Address: _____

Phone: _____

Email: _____

Business Sponsor Dues: \$250

Additional Contribution: _____

Total Enclosed: _____

Please complete this form and send along with your check payable to Lake St. Catherine Association to:

Elaine Bagley, Treasurer
48 West Mountain Road
Bernardston MA 01337

Thank you for your support of the Lake St. Catherine Association!